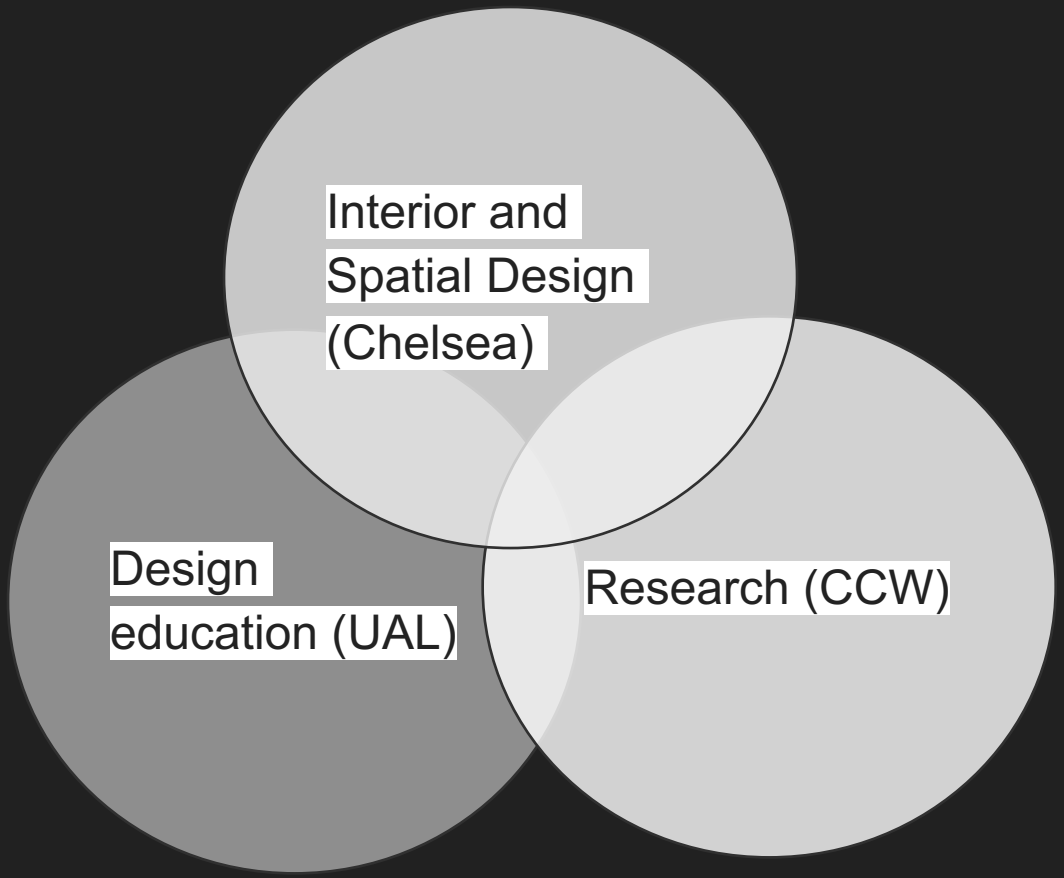
How to catalyse curiosity in students and educators at a time when there is so much uncertainty? What can we take for granted - even get excited about - when crisis is the new normal? In response to these questions, our paper explores ‘**the local community**’ as a vital context for learning, action and impact through art and design education. Before we dig into this by way of example, let us introduce ourselves and say a few words about our course.

Marsha Bradfield and Shibboleth Shechter

Community:
The Best Show in Town?
The Millbank Atlas as Locally-Engaged Practice

Learning and Teaching Day: 21 March 2017


Interior and
Spatial Design
(Chelsea)
Design
education (UAL)
Research (CCW)

Largest and most established interior and spatial design course

Art school context

Interdisciplinary approach

STUDIO-BASED STRUCTURE OF BA (Hons) Interior and Spatial Design (ISD)

DRS 1. Experience Culture

DRS 2. Digital Realms

DRS 3. Performative Constructs

DRS 4. Design Fictions

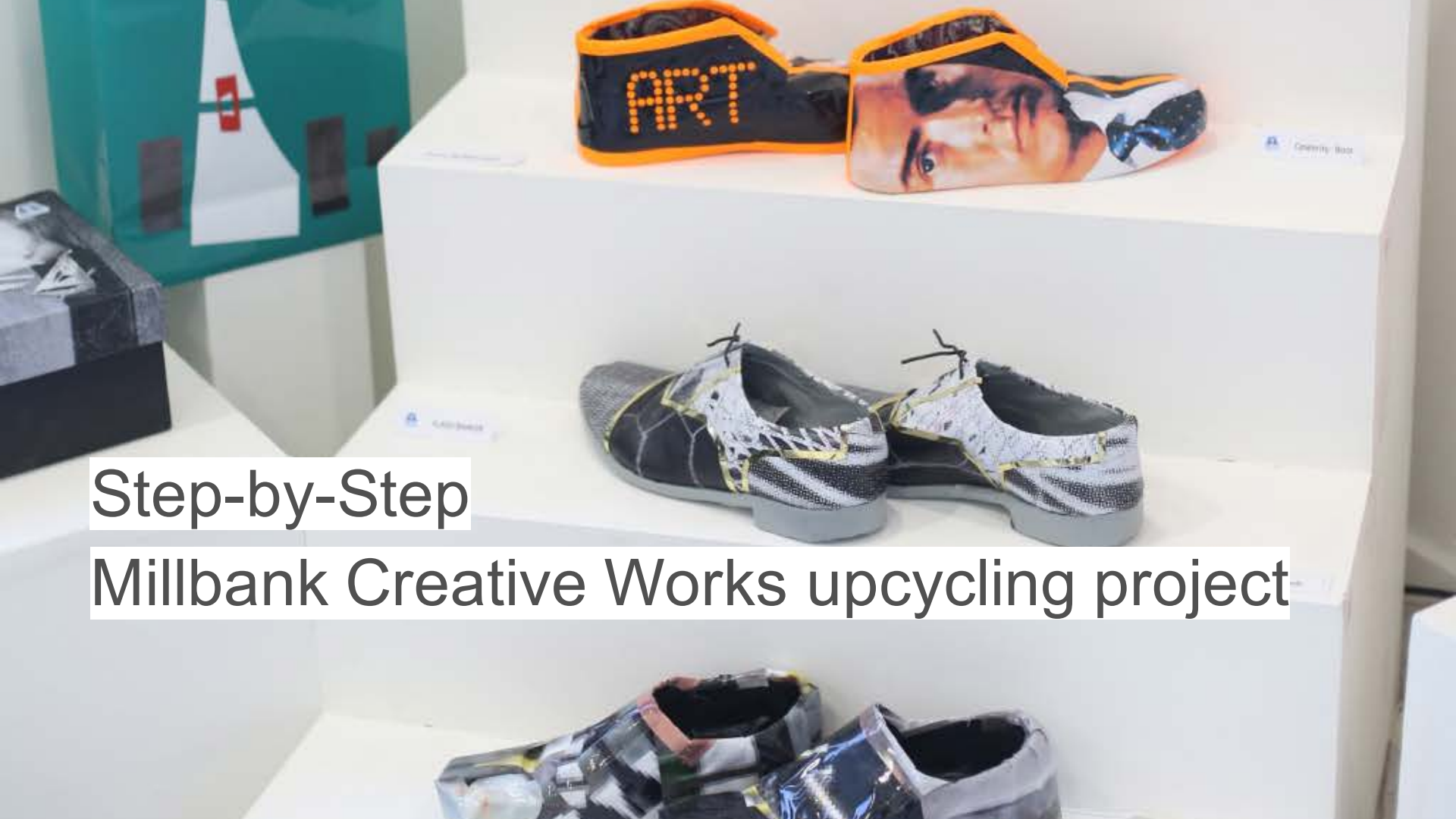
DRS 5. Narrative Environments

DRS 6. Critical Situations

DRS 7. Chelsea Local

Chelsea College of Arts
Parade
Ground >
< Tate
Britain

SAVE
OUR
LIVES



Step-by-Step
Millbank Creative Works upcycling project

ARE YOU LOCAL?

#Transacting: A Market of Values
Critical Practice – Chelsea - 2015

ual: camberwell chelsea wimbledon

Interior and Spatial Design and Camberwell, Chelsea and Wimbledon Graduate School are delighted to join forces for an exhibition and public events programme exploring the lived experience of Millbank

The Millbank Atlas is made possible thanks to generous support from Camberwell, Chelsea, Wimbledon Graduate School.

The Millbank Atlas

21 - 28 January 2017
Monday - Saturday, 10 - 4
Cookhouse Gallery, Chelsea College of Arts

Millbank Atlas is curated by Marsha Bradfield and Shibboleth Shechter with BA ISD DRS07 students, Nicholas Fonty (JustMap) and Wilfried Rimensberger (MCW)

Curated Conversation 20 January 5 - 8
Millbank Community Brunch 21 January 11 -3
Interactive Mapping 24 January 11 - 4
Finnisage / Closing event on 26 January 5 - 8
***JustMap* Interactive Community Asset Mapping and Lunch 28 January 11 -3**

everyone welcome

Photo Credit: Evans Ye

Reflexively perform community

Learning environment and tool for community led change

Pull Out
Bessborough Garden
Pull Out
St John's Garden
Pull Out
St Georges Garden

Learning environment where we co-produced a particular local

±1Y
±1Y
±30Y
b7
b3
John Lilly Street
St John's Gardens

Chelsea Cookhouse
ual:
The
Millbank Atlas

History Landmarks Creative industries Voluntary sector

Restaurants and cafes Recycling and Upcycling Open and green space Public & private space Left over spaces

Walking, Cycling and Public transport Use classes Feelings / Emotions Scared + secure Memorable places Sound Touch Smell

Forging Hiding places Homelessness

Community Gardening Community Radio Community Newspaper

Food trolley Creative upcycling South-West Fest

TOUCH MAP
PLEASE TAKE AND TOUCH THEM
AND PLACE THEM BACK
St Oswald Street
Balmer Street
Cameron Street
Atterbury Street
Pembroke Place

MEDICAL CARE
FOOD
CHARITIES
TOILETS

2. WHAT to map ?

	COMMUNITY ASSETS WHAT'S GOOD WHO COUNTS WHAT NEEDS TO BE PRESERVED AND SUPPORTED	COMMUNITY DYNAMICS WHAT IS CHANGING, HAS CHANGED OR WILL CHANGE IN THE SHORT/LONG TERM	COMMUNITY PROPOSALS WHAT'S WRONG WHAT NEEDS TO BE CHANGED, AND HOW TO DO IT
PHYSICAL ASSETS : community centres, libraries and other facilities, markets, pubs with community life, spaces for venue or exhibitions, parks, playgrounds, local media, genuine affordable housing ...	RESSOURCES	± 1 Y SHORT TERM	GRIEVANCES
HUMAN ASSETS : organisations with positive impacts, community groups, charity groups, specific professional or individual ...	ACTORS	± 5 Y MID TERM	CAMPAIGNS
INTANGIBLE ASSETS : (formal and informal) festivals, sport meetings, barbecues parties, skateboarding, community gardening, street musicians, informal flea market ...	ACTIVITIES	± 30 Y LONG TERM	PROPOSALS

collective diagnosis

base map for a cooperative masterplan

+ classification of these categories through 8 basic topics + a broad series of tags.
A simple search engine would allow to extract customize visualisation according to the request

TOPICS

- URBAN CULTURES: POPULAR CULTURE, COMMUNITY HUBS, LOCAL MEDIA
- ECONOMIC LIFE: LOCAL ECONOMY, COOPERATIVE, SUSTAINABLE /RECYCLING
- TRANSIT: ANY ALTERNATIVES TO CAR CONGESTION AND CONTAMINATION
- COMITMENT: HUMAN RIGHTS, EQUALITY/CITIZENSHIP, SOLIDARITY
- ESSENTIAL SERVICES: EDUCATION, HEALTH, JUSTICE
- NATURES IN TOWN: NATURE/WATER IN TOWN, AGRICULTURE/FOOD, CLIMATE/RENEWABLE ENERGY
- HOUSING PLANNING: ESTATES, COOP LANDMARKS, PUBLIC SPACES, URBAN DESIGN
- MEMORY: MEANINGFUL PAST EVENTS OR HISTORIC FACTS, DISAPPEARED LANDMARKS OR ACTORS

Examples : PUBS + UNDER THREAT or PARKS + COMMUNITY GARDENS + FOOD

How to catalyse curiosity in students and educators at a time when there is so much uncertainty? What can we take for granted - even get excited about - when crisis is the new normal? In response to these questions, our paper explores ‘**the local community**’ as a vital context for learning, action and impact through art and design education. Before we dig into this by way of example, let us introduce ourselves and say a few words about our course.

1. A rich and rewarding source of solidarity when we use our resources to host locals in a neighbourly spirit

2. A live project that is activated and iterates can enhance both its experiential significance and potential to generate new and unforeseen knowledge through encounters that cannot be anticipated in advance

Community of communities

3. CIVIC UNIVERSITY as engaging a third sector, beyond business and government, to provide opportunities for the communities of which it is part and to students and staff in their situated context - a university that operates globally, but forms an identity through its immediate locale.